GIOVANNI FINAZZO

BRANDING DESIGNER

LINKEDIN linkedin.com/in/giovanni-finazzo

TWITTER @GiovanniFinazzo

FACEBOOK #Mr.Finazzo

GOOGLE+ @finazzog1

ABOUT ME

Hello! I'm Giovanni, a branding designer, based in Brooklyn, NY. I take great pride in the work I create and always strive to deliver an clean, modern, and detail oriented product that fits the needs and goals of the project.

I am a creative, reliable designer with strong work ethics. Being a self-starter individual I also work well with a collaborative team environment. My career goals are to continue to grow, when design styles change and utilize my creativity, knowledge, education and people skills.

DATE OF BIRTH: 09/05/1991

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PORTFOLIO: www.finazzodesign.com

1214 59th Street
Brooklyn, NY 11219

SKILLS

- ADOBE PHOTOSHOP
- ADOBE INDESIGN
- ADOBE ILLUSTRATOR
- ADOBE DREAMWEAVER
- ADOBE PREMIERE
- ADOBE AFTER EFFECTS
- KEYNOTE
- MS OFFICE

NATIVE LANGUAGE: ENGLISH

ITALIAN

WORK EXPERIENCE

GRAPHIC DESIGNER
JONES LANG LASALLE

Develop customized design solutions to reinforce key sales messaging at the new business pursuit level. Develop information graphics to support complex ideas and concepts. Manage multiple projects simultaneously with minimal direction to the satisfaction of internal clients. Ensure strict adherence to quality control methods required for the production of quality work product.

Explore unique presentation tools and techniques to enhance the competitive position. Develop and produce design solutions that align with audience profiles and business requirements. Develop innovative solutions for business development materials that align with specific client brands and needs.

NEW YORK, NY 2016-Present

MULTIMEDIA MANAGER
SACKS COMMUNICATIONS

Creating and developing brand awareness by; designing signage, advertisements, print and web magazines, filming and editing video content, and creating event websites. Provide oversight and direction for fellow employees and ensure that all work is completed to the highest standard.

NEW YORK, NY 2014-2016

BRANDING & WEB DESIGNER
SIX22, LLC

Working as the Branding & Web Designer creating conceptual, creative products across the entire company, including Brand Concept, Web Development & Design. Specializing my knowledge of methods and techniques of graphic design and layout, also using higher-level executive and client interaction skills.

QUEENS, NY 2013-2014

GIOVANNI FINAZZO
DESIGN

VISUAL DESIGNER
NJ.COM | THE JERSEY JOURNAL

Creating innovative marketing and communication materials for digital media and print ads. Managing multiple projects at a time and executing each project in a timely manner. Using Adobe InDesign, Photoshop, and Illustrator very heavily in creating the design and production layout of each product

SECAUCUS, NJ 2013-2013

PRODUCTION ASSISTANT
LASALLE UNIVERSITY

Designed weekly newspaper print ads and promotional advertising media from layout to completion. Scanned and retouched logos and artwork for inclusion in ads. Also worked with the administrative office to complete office tasks.

PHILADELPHIA, PA 2011-2013

BROADCAST DESIGNER INTERN
PHL-17 | NEWS OF PHILADELPHIA

Maintained print and motion graphics for televised ads and in house advertisements. Assisted the creative director and advertising manager with the creation of motion graphics, print campaigns, web art, brochures, and outdoor advertisements. Programs that were in daily use were Photoshop, Illustrator, After Effects, and InDesign.

PHILADELPHIA, PA 2012-2012

EDUCATION

DIGITAL MULTIMEDIA & DESIGN
LASALLE UNIVERSITY

B.A. in Digital Art & Multimedia Design
Minor in Marketing

BACHELOR DEGREE 2013

INTERESTS

- ART DESIGN
- WEB DESIGN
- CLEAN LAYOUT DESIGN
- SEO
- BLOGGING
- GO KART RACING
- TYPOGRAPHY
- WRITING